## COMPANY PROFILE 2025

A Boundless Digital Future









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### Introduction

In a rapidly evolving digital world, "Bernamji" takes the lead as a strategic partner redefining the concept of technical support and digital excellence. We are not just a name; we are a promise of unwavering commitment to delivering innovative solutions that support your business at every step, especially when it comes to writing code with precision and professionalism.

With our growing team of seasoned experts, we offer more than just services—we provide exceptional digital experiences that make a real difference. From designing custom websites and developing advanced web and mobile applications to providing tailored technology solutions, we ensure quality, speed, and commitment.

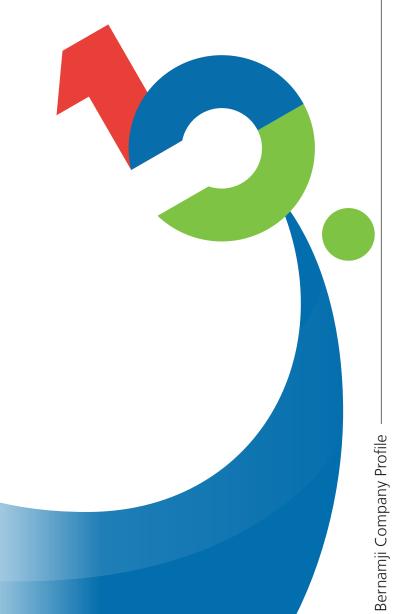


At Bernamji, we believe every business has a unique story. That's why we create personalized digital solutions that reflect your identity and empower your journey toward success.

## **Our Strategy**

In recent years, Bernamji has experienced significant growth, solidifying our position as a leading digital force in the Middle East—particularly in key markets such as the United Arab Emirates and Saudi Arabia, This expansion has not only allowed us to build a broad client base but also deepened our understanding of the region's unique cultural and market dynamics.

Our success in these markets has strengthened our regional presence and provided us with deep expertise in navigating the complexities of diverse markets, This experience empowers us to craft flexible strategies and tailor-made solutions that meet each client's specific needs, reinforcing their trust and building long-term partnerships founded on excellence and innovation. At Bernamji, we view every challenge as an opportunity to drive mutual success.



## **Process Stages**







#### Goal

During this phase, we meet with clients to discuss project requirements and precisely define the scope of work, while establishing timelines that ensure the client remains constantly informed about project

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#### **Gather**

Effective coordination is maintained between us and the client; we gather the content and prepare a comprehensive strategic roadmap that outlines the essential and organizational elements for initiating work.

#### **Get it Done**

After ensuring that all components function properly, we determine the launch timing and appropriate communication strategies to guarantee a successful project kickoff.

### **Overview of Our Services**

Our services are designed to empower businesses through innovative digital solutions that drive success. We build dynamic, responsive websites and user-friendly mobile applications tailored to meet unique needs. Our custom e-services and e-commerce platforms streamline online operations and transactions, while our tailored Content Management Systems (CMS) simplify digital content management with efficiency and ease.



At our company, we specialize in delivering advanced laboratory systems designed to enhance accuracy and efficiency across operations. We also offer exceptional services in document and digital media management, ensuring secure and effective data protection and organization.

Additionally, we offer SharePoint and Office 365 solutions that enhance team collaboration, boost productivity, and provide scalability to meet evolving business needs, We are committed to quality and innovation across all our services, consistently striving to support businesses and help them thrive in today's competitive digital landscape.

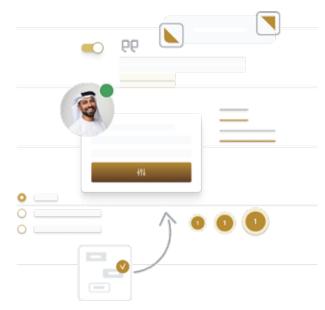
## **Commitment to Design Standards**

At Barnamaji, we are committed to applying the highest official standards adopted in the United Arab Emirates to ensure consistent, reliable, and user-friendly digital experiences. This enhances the quality of digital services provided to the public and government entities.

#### **UAE Design System (UAE DLS)**

We possess extensive expertise in implementing the UAE Design System (DLS) across projects developed for federal entities, ministries, and government authorities that require adherence to official standards. This ensures a consistent digital identity and full compliance with the approved design requirements, including:

- Using official DLS components within user interface designs, such as buttons, tables, forms, and navigation bars.
- Applying government color palettes and typography in accordance with the approved style guide.
- Adopting DLS-recommended page templates for federal websites and digital services.
- Following DLS core design principles, including simplicity, clarity, and consistency in user experience.

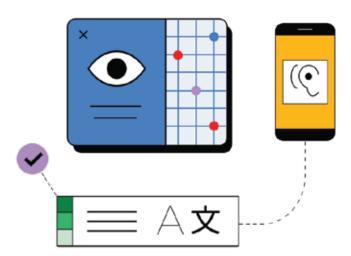


#### **Digital Accessibility Standards (WCAG 2.1)**

We follow WCAG 2.1 accessibility guidelines to ensure digital services are accessible to all users, including those with visual, auditory, and motor impairments, as well as users relying on assistive technologies. Our commitment includes:

**Commitment to Digital Accessibility** 

- Achieving the recommended color contrast ratios to ensure clear and readable visual elements under various usage conditions.
- Supporting assistive technologies such as screen readers by providing ARIA-friendly components and a compliant page structure.
- **Enabling keyboard navigation** through logical and user-friendly ordering of interface elements.
- Providing alternative text (Alt Text) for images, icons, and visual content to ensure accessibility for all users.



#### **Quality Assurance**

We utilize advanced validation tools such as Lighthouse, WAVE, and Axe to ensure compliance with standards, enhance performance, and continuously improve the overall user experience.

**Office 365 Solutions** 

Bernamji Company Profile

**Media Services** 

**Applications** 

## **Digital Solutions**

- **Design and development** of interactive and engaging websites tailored to meet your diverse business needs.
- Our interfaces offer ease of use, , high efficiency, and seamless adaptability across all devices.
- We provide robust and customized Content
  Management Systems (CMS) that give you full
  control over managing your digital content efficiently
  and effortlessly, ensuring an exceptional user
  experience for our clients.



## **Enterprise Solutions**

- We offer customized ERP systems designed to enhance business process efficiency and improve operational performance.
- 2 We develop advanced e-commerce platforms aimed at boosting online sales and streamlining transaction management effortlessly.
- Our integrated solutions include secure payment gateways, advanced features, and fully customizable designs to meet the diverse needs of our clients, ensuring a comprehensive and effective digital experience.



## **Laboratory Systems Solutions**

- We design software solutions to optimize operational efficiency.
- Our solutions include precise data tracking, advanced reporting tools, and seamless integration with laboratory equipment.
- Focused on enhancing accuracy, speed, and compliance in laboratory environments, ensuring optimal performance and reliable results that improve operational quality.



## **Mobile Application Solutions**

- We specialize in creating high-quality applications for both Android and iOS platforms.
- Our custom-built applications are designed to provide an exceptional **user experience**, **integrating advanced functionalities** and scalability to grow with your business needs.
- Additionally, we incorporate innovative features such as **push notifications**, **in-app purchases**, **and real-time analytics** to enhance engagement and continuously improve the user experience.



### **SharePoint & Office 365 Solutions**

Enabling effective collaboration within organizations.

**SharePoint and Office 365 tools** 

- Our services include implementing solutions for document sharing, workflow automation, and enhancing team communication.
- Through these solutions, we ensure improved **productivity, enhanced security, and scalability,** allowing businesses to thrive in a dynamic work environment.



### **Document & Media Solutions**

We offer services that include document digitization, precise indexing, and secure data storage.

Our focus is on enhancing **content accessibility and organization** to improve operational efficiency.

Our goal is to empower businesses by offering innovative document and media management solutions that ensure more effective handling and accessibility of information.

## Digital Solutions & Media Designs



#### **Sharjah Police Headquarters**

Smartwatch Monitoring System for Drug Addicts



### The Municipality of Al-Madinah Region

Website and Laboratory System



#### **Alkhorayef Water & Energy Technology**

**Website link** 

Laboratory System for Water Treatment Plants



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## Ministry of Environment, Water and Agriculture (Saudi Arabia)

**Website link** 

Central Laboratory System at the National Center for Organic Agriculture



 Ministry of Environment, Water and Agriculture

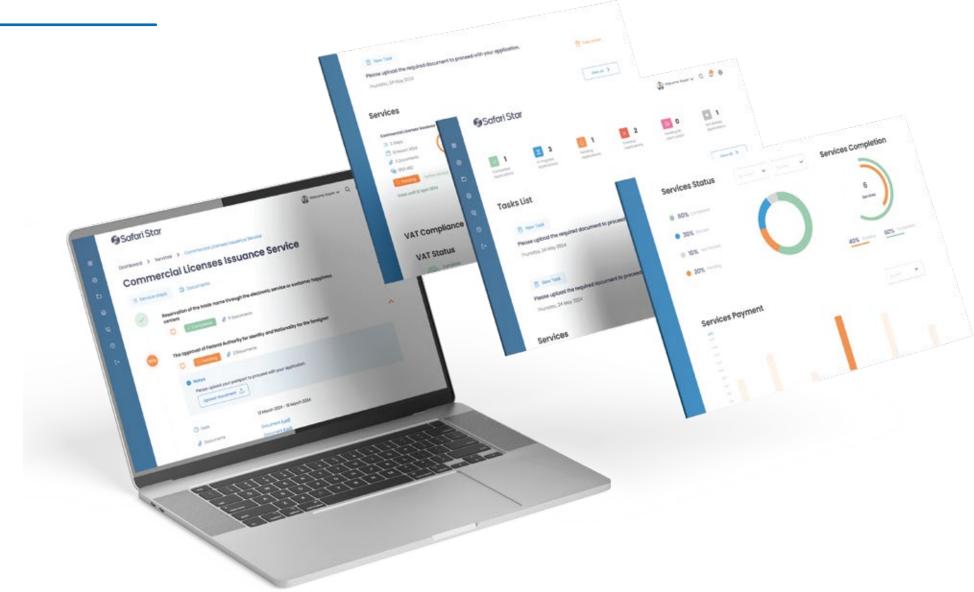




### Safari Star

**Website link** 

Business Services Portal

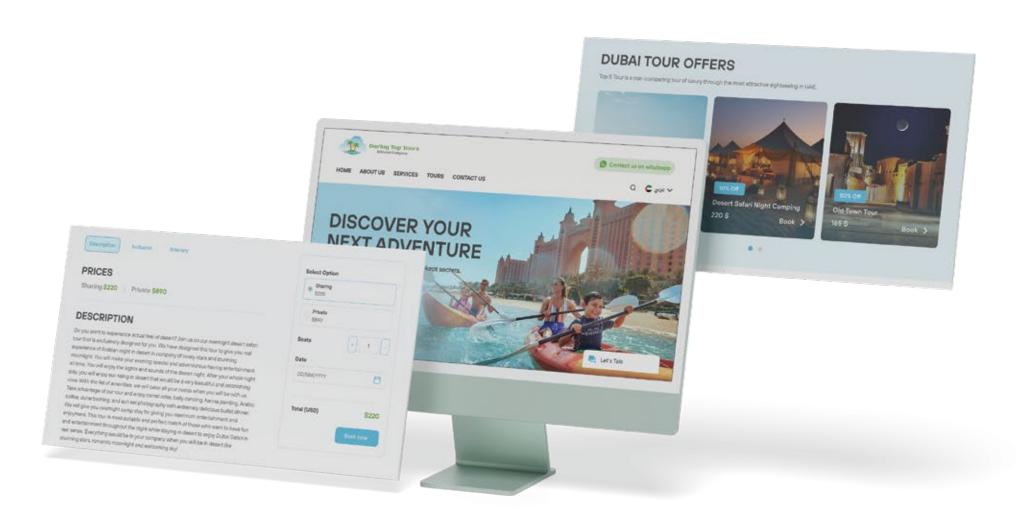


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## **Daring Top Tours**

**Website link** 

Website



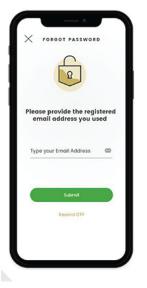
## **Mobile Applications**

#### Bin Dawood Real Estate





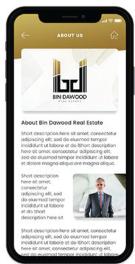














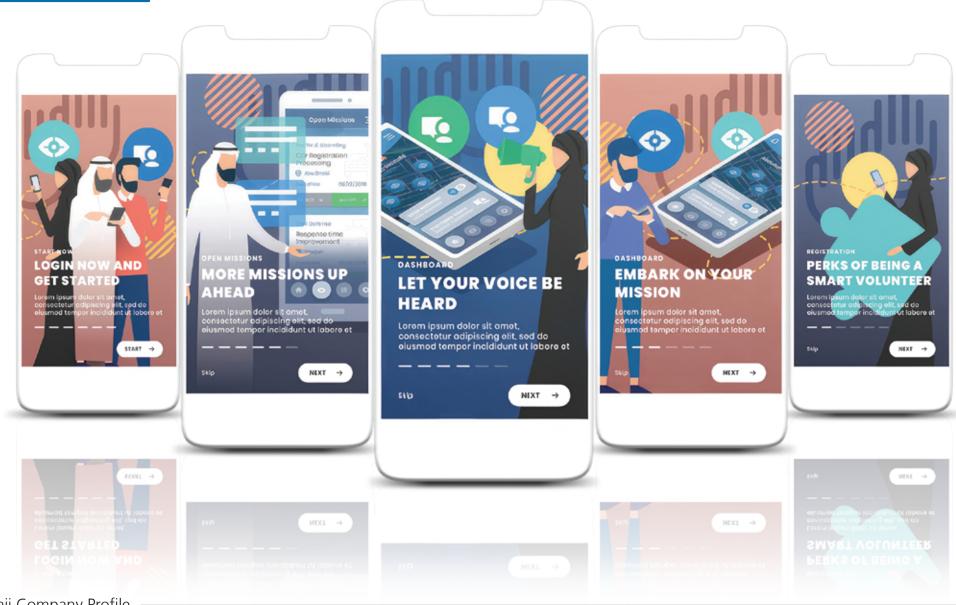






## **Mobile Applications**

Walkthrough Screens



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#### **Success Partners**

At Bernamji, we take great pride in our partners—they are the true source of our success and inspiration, Their trust, collaboration, and shared vision drive us to pursue excellence every day. Together, we are building a future where innovation meets achievement, and every partnership becomes a story of mutual growth and inspiration.





























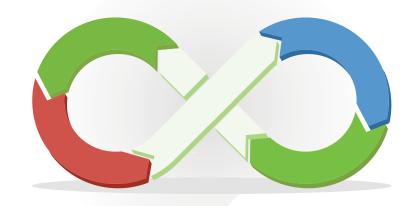
#### **Our Team**

The Bernamji team stands out with extensive expertise and a deep passion for delivering innovative digital solutions and creative designs, We are committed to meeting our client's aspirations, staying ahead of the latest technological trends, and upholding the highest standards of quality.



#### **Sales & Marketing Team**

Employs innovative approaches
to enhance the company's
presence and build sustainable
strategic relationships





#### **Product Management Team**

Crafts a clear strategy and efficiently plans features to define a successful roadmap



#### **Cyber Security Team**

Identifies threats, assesses risks, and provides advanced data protection



#### **Quality Assurance Team**

Conducts automated and manual testing, providing detailed reports to improve product quality



#### **Development Team**

Blends expertise and passion to deliver innovative digital solutions that meet client's needs



#### **Design Team**

Combines expertise and passion to deliver digital solutions and designs that meet client's aspirations

### **Contact Us**



#### **United Arab Emirates**

Sarah Building, Al Garhoud, Dubai (+971) 50 568 5414



#### **Arab Republic of Egypt**

5th Neighborhood, El Shorouq, Cairo (+20) 111 915 5403

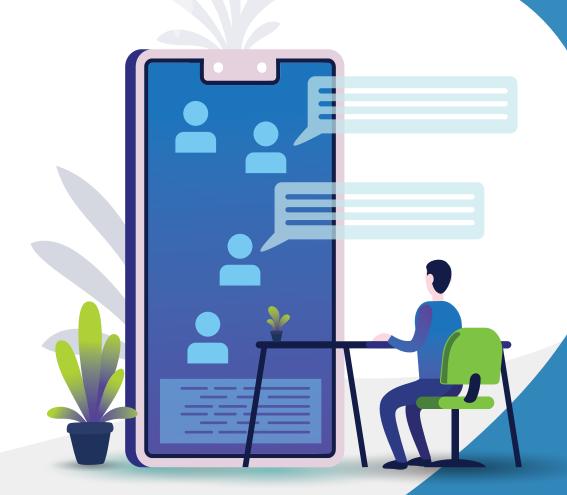


#### Kingdom of Saudi Arabia

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## Thank You ...

In conclusion, we believe that success in today's digital world requires innovation, quality, and dedication in delivering solutions that meet client aspirations and help achieve their goals.

At Bernamji, we are committed to being true partners in your journey towards excellence and leadership.

Thank you for your time and attention. We look forward to fruitful collaboration opportunities with you in the near future.





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